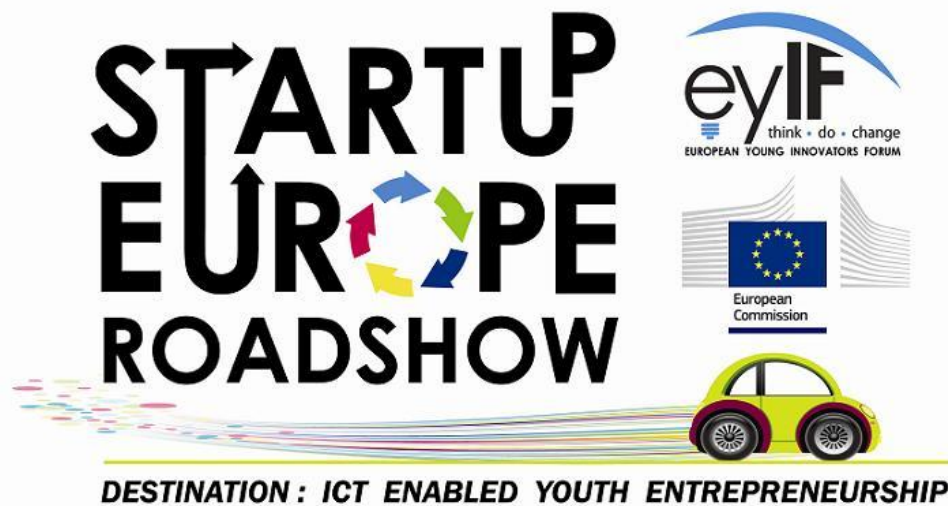


STARTUP EUROPE ROADSHOW

Destination: ICT Enabled Youth Entrepreneurship



Brussels, February 10th – The European Commission and the European Young Innovators Forum (EYIF) are proud to announce the launch of the Startup Europe Roadshow across 10 European cities over the next 8 months. The Roadshow will allow young aspiring ICT entrepreneurs to interact, learn and be mentored by “role-models” - young ICT entrepreneurs who will share their success stories, as part of efforts to make Europe’s start-up environment more dynamic and less risk averse.

The Roadshow consists of a series of 10 workshops in Poznan, Paris, Berlin, Prague, Athens, London, Madrid, Bucharest, Lisbon, and Budapest that will be organized in collaboration with the EYIF’s hubs in the respective countries. The outcomes will be discussed at the final event in Brussels in September.

The workshop participants will be students and aspiring entrepreneurs between 16 and 30 years old who have a business idea or plan to undertake an entrepreneurial career in the future. The participants will benefit from first-hand mentoring by exchanging ideas with their “role-models”. Each workshop will also include a special session focusing on funding opportunities for young digital entrepreneurs and startups in Europe as part of the Horizon 2020 programme.

The opening workshop will be held on February 27th in Poznan, where students, young and aspiring entrepreneurs will join us to share their vision of the future. The Roadshow’s pan-European communication campaign will engage EYIF’s community of young innovators, the European Commission and others to raise awareness by sharing the knowledge gathered during the workshops and advocate for greater ICT-led entrepreneurship in Europe. The experience of the participants and speakers will be constantly updated on our website, our Facebook page and Twitter under #StartUpShow. The full calendar, photos, videos, and success stories will also be available online. (innoyear.eu/StartUpRoadshow)

Vice-President of the European Commission and Commissioner for the Digital Agenda, Neelie Kroes said: “Politicians don’t create jobs, entrepreneurs do. We’re going to support that mindset in Europe through Horizon 2020 funding. It is crucial for aspiring

entrepreneurs to see that success is possible! They need to realise that, take a risk and just dive into the opportunities created through ICT enabled entrepreneurship. I believe that Europe is about to witness innovation blossoming. So if you want to change something, have fun, engage, innovate and start up your future, then learn from your local entrepreneurial role-models and just get started.”

Hop on, the journey is about to start!

Startup Europe

Startup Europe is the Digital Agenda initiative advocating for ICT and web entrepreneurship in Europe. Presented by the Vice-president of the European Commission in charge of the Digital Agenda, Neelie Kroes, [Startup Manifesto](#) has received a broad public support. Startup Europe calls for entrepreneurs to start their digital businesses in Europe and to be bold by taking a path of entrepreneurship.

[Startup Europe](#) is the umbrella terms for five initiatives under the Commission’s Digital Agenda: [The Accelerator Assembly](#), [the European Crowd funding Network](#), [The Web Investors Forum](#), [the Leaders Club](#), [the Startup Europe Partnership](#).

European Young innovators Forum (EYIF)

The [European Young Innovators Forum](#) is an independent, non-profit, pan-European, bottom-up association dedicated to promoting youth innovation. EYIF has rapidly become the leading foundation for youth innovation in Europe reaching more than 500 000 participants across all EU member states. EYIF gives a voice to a community of young innovators and experts who believe in taking risks, changing mindsets for innovation and valuing shared ideas and professional mentorship.

EYIF has announced 2014 as [#InnoYear Europe](#), a year devoted to youth innovation and entrepreneurship that will stimulate new growth and jobs, driving economic recovery. It is time for decisive action and significant new opportunities to empower young people to be more innovative and entrepreneurial and to start their ICT businesses helping Europe to become a flourishing startup continent. The StartUp Europe Roadshow is one of the initiatives of [#InnoYear](#) Europe.

Further information is available at: www.eyif.eu Follow us on Twitter [@EYIF](#)

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